

**RECEIVED  
CENTRAL FAX CENTER**

MAR 02 2004

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	James R. COLE	§	Confirmation No.:	9254
Serial No.:	09/765,841	§	Group Art Unit:	2871
Filed:	01/18/2001	§	Examiner:	Minh Ton
For:	Backlit Label With Enhanced "Off" State Appearance	§	Docket No.:	10006197-1

**OFFICIAL****RESPONSE TO OFFICE ACTION DATED DECEMBER 2, 2003**

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Date: March 2, 2004

**AMENDMENT**

Sir:

In response to the Office action of December 2, 2003, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.